WABASH LANDING DEVELOPMENT
WEST LAFAYETTE, INDIANA

CHALLENGE
The driving force that initiated this development process was a vacant Sears department store. DCI examined the site and the surrounding real estate that covered 80-acres of land along the Wabash River.

PROCESS
DCI examined potential reuse for both the Sears site and the entire Levee Area, with an emphasis placed on several development directions that would achieve the highest and best use.

SOLUTION
The final recommendations included new housing development along the river supported by new retail, entertainment, civic, and office space. DCI also provided the City an implementation strategy outlining the activities necessary to attract new investment to the site.

RESULTS
Upon completion, the development at Wabash Landing became an extension of Downtown Lafayette, resulting in more than $108 million dollars of public and private investment, and received several State and National awards.

YEAR
2001

SERVICES
Market Analysis
Redevelopment Strategies
Developer Recruitment
Public-Private Partnership Facilitation

CLIENT
City of West Lafayette, IN

OUTSTANDING PROJECT AWARD - INDIANA PLANNING ASSOCIATION (2002)

MODELS OF SUCCESS AWARD (2002)

JAMES G. HOWLAND GOLD AWARD (2004)